losé Morand and Orchestra losé Bethancourt and Orchestra

ARRIBA LATIN AMERICA

NEGRA CONSENTIDA + GOOD GOOD & CUNIL + SAY IT OVER AGAIN LAURA + IN ACAPULCO + SPANISH RHAPSODY + RHUMBAMBA





DATENCIAL CHARTER AND DESCRIPTION

Album N 13

(5265)

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GOOD GOOD GOOD (Fisher-Roberts)

JOSÉ BETHANCOURT

and his Orchestra Vocal by MARIAN MANN

BY MUSICRAFT RECORDS THE









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ZUNIL (José Bethancourt)

JOSÉ BETHANCOURT and his Orchestra

MUSICRAFT RECORDS





ARRIBA LATIN AMERICA

featuring



José Morand

RHUMBAMBA · vocal by Harris Trio SPANISH RHAPSODY

IN ACAPULCO · vocal by Harris Trio

LAURA

30

José Bethancourt

SAY IT OVER AGAIN

ZUNIL GOOD, GOOD, GOOD vocal by Marion Mann NEGRA CONSENTIDA

The sustained and tremendous popularity of Latin American Rhythms in the United States has made musical by-words of rumba, samba, bequine and tango — affording the rampant mushroom growth of almost a hundred thousand fan clubs and dancing schools throughout the nation.

The rumba was the first Latin American rhythm to attract public attention back in 1931 when the famous Palaca theater in New York City featured a rumba band on its vaudenille bill. For a while it caught on slowly — and then only as a novelry. But during the late hithrites and all through the forties America gree more and more rumba conscious, with very leading hight club, dance hall, theater, hotel and radio network featuring at least one rumba band. Today Latin American music has assumed an important role in our enterfainment way of life, with the songs and dances of our south-of-the-bacter neighbor being accepted as an integral part of our Anglo-Saon culture.

Two ubiquitous but unheralded bandlaaders who are forthright responsible for the expansive popularity of the rumba, semba, etc., on this continent are JOSE MORAND and JOSE BETHANCOURT. Both Morand and Bethancourt are recognized in the field of music as the two



foremost authorities and exponents of Latin rhythms in the world today. Leading their own dance and concert orchestras in national and international tours, they have also served as technical directors of Latin American music for many movies, records and song publishers.

Mastros MORAND and BETHANCOURT have elected to present in ARRIBA LATIN AMERICA a popular selection of universally known North and South American melodies, interpreted and magnificently arranged in the diversified and exotic hythms of the tropics. Their takented aggregations are replete with full string, brass and reed sections and also include the native instruments that brillinity underscore and accentuate the sensuous bead of the music. Also interpolated in this album are the exciting and atimulating vocals of the Harris. Trio and the forvid voice of Marian Mann.

ARRIBA LATIN AMERICA will prove to be a wonderful and joyous addition to your record library offering both music to listen and dance to.





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